

Building Brighter Smiles Early

Your Aetna Dental® plan now includes access to Firstgrin® – a digital oral health experience built to support parents, caregivers, and growing families from pregnancy through early childhood and beyond.

Aetna is the brand name used for products and services provided by one or more of the Aetna group of companies, including Aetna Life Insurance Company and its affiliates.

Why Early Oral Health Matters



Early dental visits help prevent long-term oral health issues and lower healthcare costs.



Oral health during pregnancy matters – it's linked to **gestational diabetes, preterm birth, and low birth weight.**



Cavities are contagious – **parents can pass bacteria to babies,** even before teeth even come in.

Take the First Step Toward Lifelong Oral Health

Add your child to your family dental plan to build lifelong habits and support family well-being from pregnancy on with help from Firstgrin®



Aetna Dental® members get
50% off Intro Oral Care Kits
+ 1 year free in the Firstgrin® App.

Use code **AETNASMILE** at checkout or scan the QR code to get started.



Firstgrin is an independent contractor and not an agent of Aetna. Vendor participation may change without notice.